

PLANNING THAT PRODUCES BOTTOM LINE RESULTS

Research by the Standish Group discovered that in 2009 only 32% of projects came in on time, on budget and with all of the original features still intact.

Their research uncovered that 24% of all of the projects were either cancelled or failed.

The remaining 44% were either late, over budget, short on promised features or all three.

Failures like these take their toll:

- Key people leave
- One time opportunities are lost forever because resources were tied up elsewhere
- Product lines are lost or whole divisions shut down
- Not to mention being fatal to one's career

What causes such widespread problems?

- Is it poor quality people?
- Is it lack of leadership?
- Is it lack of support even among the team?
- Is it the economy?

While there may be an element of each of those making a small contribution, the real culprit is: *Lack of an effective Planning System.*

Compression Planning is an effective planning system designed to get your best people to:

- ==> Produce more results
- ==> In less time
- ==> For less money

Doug Hall

Founder and CEO of the world famous Eureka! Ranch

...uses the system to plan every inventing project he conducts for his impressive client list: Nike, Walt Disney, Ford Motor Company, American Express, and Hewlett Packard

"Our work teams find this remarkable system has documented bottom-line results:

- Time to completion drops an estimated 50%
- Errors and mistakes drop an estimated 40%

Most importantly, a sense of total ownership for the process grows among employees '10 fold.' What makes this system particularly unique in today's over tech world is that it does this without the use of a computer, without any costly hardware.

What used to take us weeks now takes hours with the 'thinking technology' that drives the Compression Planning system."

As a valued client of New Image Associates we would be pleased to schedule a complimentary "Project Phase Zero" sample of this revolutionary business planning system for your company.

This opportunity is limited in both time and number of complimentary slots so register a "placeholder" by contacting us today.